

Please pay by CASH whenever possible

■ The strengths of cash compared to digital



- "Free" to use
- Accepted everywhere
- Used by everyone
- Fast to exchange
- Intuitive to use
- Anonymous
- No prerequisites
- Reliable



- At least one side pays
- Accepted by select merchants
- Used by select customers
- Often slow to use
- Often complex to use
- Not anonymous
- Requires special hardware
- Subject to network, device power and transaction failures

Did you know?

When you spend £50 in cash, no matter how many times that £50 is spent, it will always be £50 and it will usually stay in the local economy

When you spend £50 on card, the bank gets a fee at every transaction. It takes less than 30 transactions for that £50 to be transferred out of the local economy and into the pockets of the bankers!

Keep Cash Alive ~ Keep Cash Local!